

# National Water Research Institute

October 30, 2008 E-Newsletter

## Register Now for "Hands On" Advanced Asset Management Workshop (San Diego, CA)

Registration is now open for a "hands-on" workshop that focuses on improving the asset management assessment skills of water and wastewater utilities. The workshop will be held February 10-11, 2009, in San Diego, CA.

Workshop sponsors include:

- NWRI
- U.S. Environmental Protection Agency
- City of San Diego Metropolitan Wastewater District

Practical, advanced techniques for better managing assets have been developed and refined in both the U.S. private sector and in water and wastewater agencies around the world, with focus on long-term effectiveness, service sustainability, and effective environmental management. This workshop will demonstrate how these advanced asset management techniques can be most effectively transferred to your water or wastewater utility.

The workshop will include:

- Real-world storylines to demonstrate advanced asset management as a way to approach difficult asset problems.
- Participant exercises to provide experience with the concepts, techniques and tools of advanced asset management.
- Case-based mentoring with asset management experts.
- Step-by-step demonstration of how an agency would select and deploy best appropriate advanced asset management practices.

Register online at [www.regonline.com/assetmanagement](http://www.regonline.com/assetmanagement). More information on the workshop, including the workshop brochure, is available on the registration webpage.

## 2008 NWRI Panel Report on San Luis Obispo County Los Osos Wastewater Project

The October 2008 NWRI Final Panel Report on the San Luis Obispo County Los Osos Wastewater Project was posted on the San Luis Obispo County website at [www.slocounty.ca.gov/PW/LOWWP.htm](http://www.slocounty.ca.gov/PW/LOWWP.htm).

San Luis Obispo County in California requested an NWRI Independent Advisory Panel to review the development of a wastewater project for the community of Los Osos, which lacks a centralized wastewater collection system and treatment facility. The Panel was chaired by wastewater expert Dr. George Tchobanoglous, who is Professor Emeritus in the Department of Civil and Environmental Engineering at the University of California, Davis.

After meeting with the project partners, the Panel provided a 15-page report focusing on their overall assessment of the project, project elements, and project selection strategies.

NWRI established the Independent Advisory Panel Program to provide independent, credible review of projects or policies related to water, wastewater, and water resources for local, county, and state government agencies. For more information about the Panels, please visit [www.nwri-usa.org/Panels](http://www.nwri-usa.org/Panels).

## **SWMOA to Hold Reverse Osmosis Membrane Cleaning Workshop**

Don't miss your next opportunity to learn more about membranes! Join the Southwest Membrane Operator Association (SWMOA) in Beverly Hills, CA, on December 3, 2008, for a 1-day Reverse Osmosis Membrane Cleaning Workshop.

Registration is \$100 for SWMOA members and \$150 for non-members. CEUs are pending approval for California Water (6 Contact hours) and Wastewater (.55 Education Points).

For more information on the workshop or to register, please download the brochure or access the online registration form at [www.swmoa.org](http://www.swmoa.org).

## **Fall 2008 NWRI Newsletter Now Online**

The fall 2008 edition of NWRI's newsletter, *Briefings*, is now available online. Current newsletter articles include:

- Dr. Nancy N. Rabalais Awarded the 2008 Clarke Prize
- Workshop Sheds Light on the Use of Ultraviolet Disinfection in Wastewater and Reuse
- NWRI-AMTA Fellowships in Membrane Research
- Fellowship Students Gather in Washington, D.C. to Share Advances in Water Research
- Meet Our Research Advisory Board: Richard H. Sakaji, Ph.D., P.E.
- NWRI Member Agency Spotlight: Los Angeles Department of Water and Power

Please visit [www.nwri-usa.org/newsletter](http://www.nwri-usa.org/newsletter) to view or download the current edition of the NWRI Newsletter, *Briefings*.

## **New Manual on "Building the Wastewater Utility Brand" Now Available**

A new management manual is available that focuses on how wastewater utilities can adopt the proven marketing strategy of branding to establish the value of their organizations and to successfully compete for customers' investment dollars.

Written by marketing and branding expert John Ruetten, the 52-page manual, "Building the Wastewater Utility Brand," addresses specific investment and branding challenges facing wastewater utilities and provides step-by-step instructions on defining and implementing the utility brand.

The Manual was published by the Southern California Alliance of POTWs in collaboration with the California Association of Sanitation Agencies, California Water Environment Association, Bay Area Clean Water Agencies, Central Valley Clean Water Association, and NWRI.

Please visit [www.nwri-usa.org](http://www.nwri-usa.org) to order a printed copy of the manual.

## **Deadline for Clair A. Hill Scholarship is February 1, 2009**

The Orange County Water District (OCWD) is currently accepting applications for the Association of California Water Agencies' (ACWA) Clair A. Hill Scholarship for the 2009-2010 academic year.

The \$5,000 scholarship is open to college juniors and seniors attending universities in California. The recipient should demonstrate commitment to the field of water resources by pursuing a degree related to, or identified with, engineering, agricultural and/or urban water supply, environmental studies, or public administration. The deadline is February 1, 2009.

The scholarship application may be downloaded or completed online at [www.ocwd.com/Conservation---Education/ca-3.aspx](http://www.ocwd.com/Conservation---Education/ca-3.aspx).

OCWD was the 2008 recipient of the prestigious Clair A. Hill Award, given by ACWA, for its innovative Groundwater Replenishment System. As part of the award, ACWA is sponsoring the Clair A. Hill Scholarship on behalf of OCWD. OCWD is one of NWRI's six member agencies.

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National Water Research Institute  
18700 Ward Street  
P.O. Box 8096  
Fountain Valley, CA 92728 -8096  
714-378-3278  
Fax 714-378-3375  
[www.nwri-usa.org](http://www.nwri-usa.org)